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## What is FishBase?

FishBase is a powerful **database system** designed from the ground up specifically for membership organisations.

It's a **modular system**, so you only pay for what you need.

It can also **power your website and mobile apps** providing an excellent experience for your members.

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## How will it help CCGs?

It provides a powerful, easy to use system for managing and engaging with member doctors and practices.

You can customise your database fields and reports. Flag practices, attach outcome data. Dashboard your practices.

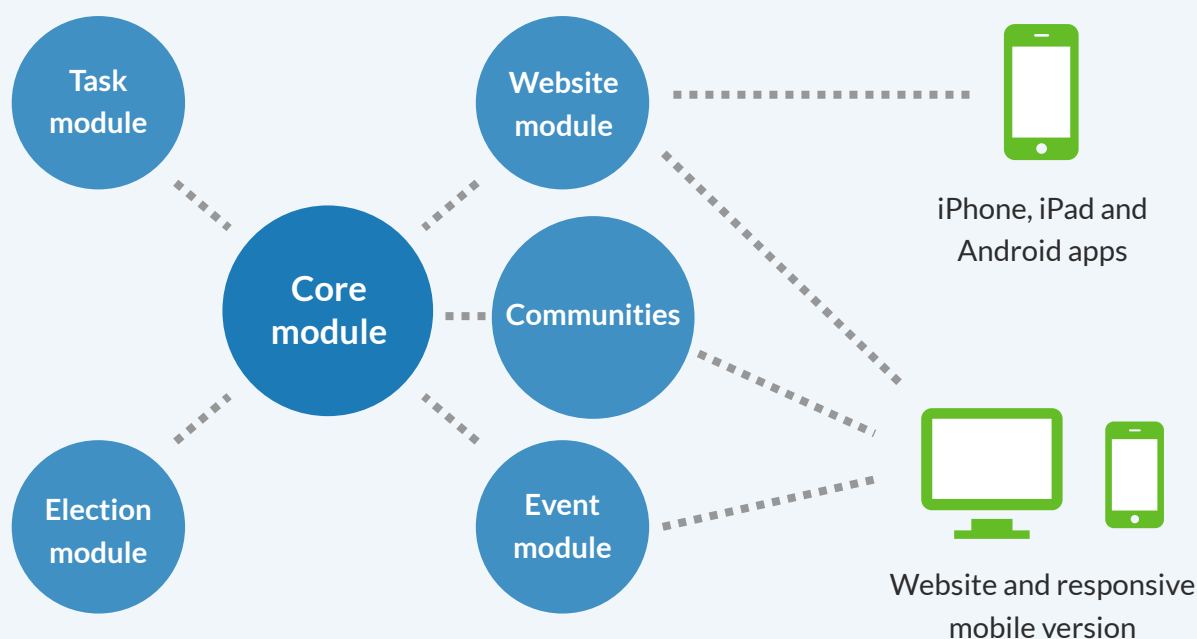
Practices can update their data, saving duplication of entry and practice time.

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## Engage with members

Things get really exciting with one system that can power the database, website and Communities tool.

You can provide a space for members to share resources, hold discussions and capture learning easily into their Learning Diary, **providing value** and a reason to **engage**.



*A high level overview of the current FishBase modules. The core module includes people and organisation record management as well as a bulk email system.*

# Key features and benefits

## Core module

- ✓ The heart of the FishBase system
- ✓ Easy to use yet extremely powerful way to manage all your members' details
- ✓ Build up detailed notes and contact records for each member
- ✓ Add records simply by mailing into the system (e.g. yourccg@fourteenfish.com)
- ✓ Powerful bulk emailing system
- ✓ Sophisticated filtering and searching
- ✓ Customisable fields to suit your organisation's specific needs
- ✓ No more need for Excel spreadsheets and Outlook distribution lists

## Task module

- ✓ Manage tasks and to-do lists for everyone who works at your organisation
- ✓ Tasks can be prioritised, and set a due date
- ✓ Assign tasks to multiple people
- ✓ The sub-tasks functionality enables the tool to be used for project management
- ✓ Email reminders

## Event management and booking module

- ✓ Manage events and bookings in a modern, time efficient manner
- ✓ Completely automated booking process
- ✓ Takes the headache out of event registrations
- ✓ Automated online payments, refunds and cancellations
- ✓ Fully integrated into your website
- ✓ Promote events from external providers

## Election module

- ✓ Cut out a large amount of the work that goes into running an election
- ✓ Single Points voting or Position Preference
- ✓ Secure and proven system
- ✓ Automated communications with voters (e.g. reminders and results)

## Website module

- ✓ Manage your website and mobile app content through FishBase
- ✓ Powerful natural language search system
- ✓ Login area for protected pages
- ✓ Flexible page templates
- ✓ Automatically include events added via the events module and bulk emails sent via FishBase
- ✓ Workflow features including page ownership and reminders to review content
- ✓ Complete consistency across your website, responsive mobile version and mobile app

# Client testimonials

*"Quick, friendly, professional, no tech jargon, straight forward. Marvellous."*

**Derbyshire LMC**

*"The customer support is incredible... no other company that we deal with is as personable and efficient at FourteenFish."*

**Health Education England Wessex**

*"Fast and efficient service with prompt responses to queries. FourteenFish will always take onboard comments and feedback relating to FishBase and will adapt functionality according to users needs."*

**Wessex LMCs**

*"Our CCG has found this invaluable in sharing ideas and best practice. It links seamlessly with our Learning Diaries. The whole concept is a great way to cascade updated local pathways and debate areas of service which need improvement or to simply share good ideas.*

*It has been an excellent way of uniting us across organisational or professional boundaries."*

**Dr Nicola Decker, Clinical Chair North Hants CCG**

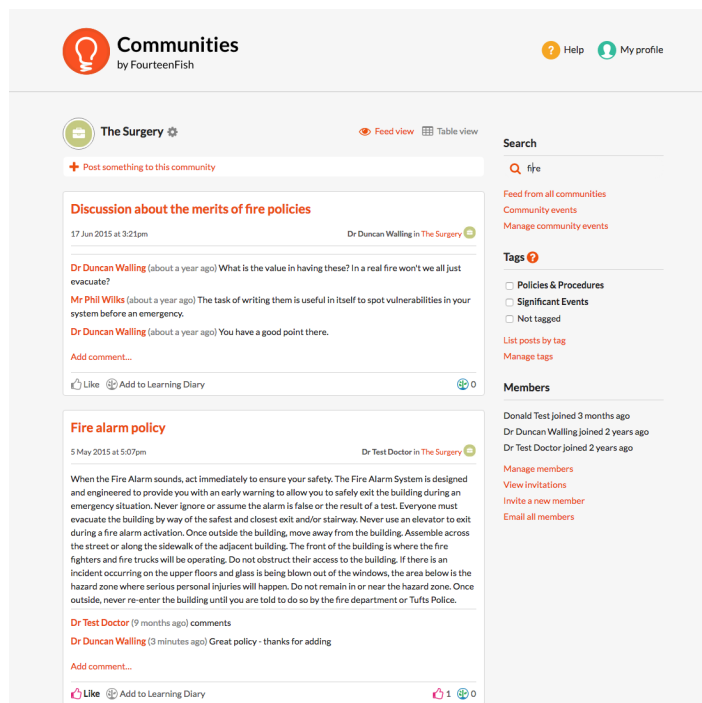
# Communities

Communities is a secure space for sharing resources, holding discussions, managing meetings and events, recording read receipts of documents and more. We describe it as a cross between an **intranet** and a **secure social network**.

When Communities are integrated with the database it means you can populate Communities using member details - and linking of the two means users can help keep your database up to date.

You can use educational posts to compose a mass email which users can simply capture into their **Learning Diary**. The focus is on providing value for the members so they will be incentivised to **engage**.

Experience with CCGs shows that people are encouraged to post as they can see how many people have liked their posts or used it for their own learning.



# ISO 27001 certified

FourteenFish is ISO 27001 certified, meaning our security and data management procedures are audited annually by the British Assessment Bureau. A copy of our certification is available on request.



Because we process credit card payments, our websites and the FishBase system are also subject to regular automated tests by SecurityMetrics, ensuring that our servers are secure.

## Cost effective

Very competitive prices based on your CCG size.

Provides practices with a useful tools with resource sharing and can help reduce administrative burden and duplication, thus is in line with the GP Forward View.

## Get in touch

We'd love to discuss how we might be able to work with your organisation, and answer any questions you might have about FishBase or any aspect of our service.

We can arrange a live demonstration of the system and give you a test login so that you can try it out.

### Our contact details

Email: [hello@fourteenfish.com](mailto:hello@fourteenfish.com)

Phone: **01794 23 14 14**

Website: [www.fourteenfish.com](http://www.fourteenfish.com)

### Company details

FourteenFish Ltd is a UK company established in 2012. Company number 8223683, VAT registration number GB 168 8175 63.